

BEAUTY INSIDER

SUMMMER SURGE

SITE & EMAIL
2014

ROUGE RECEPTION EVENT LP

US

SEPHORA

[LINK1](#) [LINK2](#)



YOU'RE INVITED TO THE

VIB ROUGE RECEPTION

SUNDAY, AUGUST 3, 2014 | 9-11AM*
ALL SEPHORA STORES



Visit any Sephora store for a
CLOSED-DOOR SHOPPING EVENT

Build your Beauty Bank with
4X POINTS ON ALL PURCHASES**

Find a new look at the
BEAUTY STUDIO

Meet brand experts for
TIPS & TRICKS

Take home a limited-edition
COSMETIC BAG FILLED WITH SAMPLES†

For VIB Rouge members only
AN EXCLUSIVE TOTE BAG



BRING A FRIEND TO SHARE THE FUN

RSVP NOW ▶

HURRY—SPACE IS LIMITED
RSVP BY FRIDAY, AUGUST 1.

ROUGE RECEPTION BIHQ BANNER

US

sign in or register

ACCOUNT

BEAUTY INSIDER

3 FREE SAMPLES

SHOPPING LIST

0 BASKET

SEARCH

SEPHORA

3 FREE SAMPLES
WITH ANY PURCHASE

MAKEUP

SKIN CARE

FRAGRANCE

BATH & BODY

NAILS

HAIR

TOOLS & BRUSHES

MEN

GIFTS

SALE

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Loves

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WELCOME AGGY!

338 POINTS

CURRENT STATUS: VIB ROUGE

Aggy, enjoy VIB Rouge status until 12/31/14. Spend \$834 to maintain your VIB Rouge status through 2015. [LEARN MORE](#)

?

MY BEAUTY BAG

SEE PAST PURCHASES

BEAUTY INSIDER

FEED YOUR OBSESSION

VIB

TAKE IT TO THE NEXT LEVEL

VIB ROUGE

SEE THE VIEW FROM THE TOP

ADDICTED TO BEAUTY?

EXPLORE THE BENEFITS OF BEING AN INSIDER

OPEN

DESKTOP

660 PX

IPAD

768PX

VIB ROUGE
EVENT

YOU'RE INVITED TO THE
VIB ROUGE
RECEPTION

SUNDAY, AUGUST 3, 2014 | 9AM-11AM*
ALL SEPHORA STORES

[*See Terms & Conditions.](#)

• 4X POINTS on all purchases**

• A COSMETIC BAG & SAMPLES, free with purchase†

• A special VIB Rouge-only tote bag†

• Lessons & new looks at the Beauty Studio

• Tips & tricks from brand experts

BRING A FRIEND TO SHARE THE FUN,
BEAUTY, AND BONUS POINTS. VIBS GET 3X
POINTS AND BEAUTY INSIDERS GET 2X
POINTS AT THE EVENT.

RSVP NOW

Space is limited!
RSVP by Friday, August 1.

Can't make it? Earn extra points on all in-store
and online purchases through August 10, 2014.
No promo code needed.

WELCOME
TO THE TOP

Limited-edition gifts. Warehouse sample sales. Press events.
Spend \$1000 per year to maintain your status.

ROUGE RECEPTION EMAIL

INVITE

[name], RSVP now. [Web version](#)

FREE 3-DAY SHIPPING FOR VIB ROUGEYour Status: **VIB Rouge** | Point Balance: **650**

SEPHORA

MAKEUP SKINCARE FRAGRANCE OFFERS SALE STORES


VIB ROUGE EVENT

YOU'RE INVITED

VIB ROUGE RECEPTION

Our annual Beauty Insider celebration starts with a closed-door shopping event for you and a friend.

SUNDAY, AUGUST 3, 2014 | 9-11AM* | ALL SEPHORA STORES




- **4X POINTS** on all purchases**
- A **COSMETIC BAG & SAMPLES**, free with purchase†
- A special VIB Rouge-only tote bag†
- Lessons & new looks at the Beauty Studio
- Tips & tricks from brand experts

RSVP NOW

Don't wait to RSVP – space is limited!

SHARE THE FUN, BEAUTY, AND BONUS POINTS BY BRINGING A FRIEND. VIBS GET 3X POINTS AND BEAUTY INSIDERS GET 2X POINTS AT THE EVENT.

Your favorite store may no longer be accepting RSVPs. [Check our list](#) of stores already at capacity.




Can't make it? Earn extra points on all in-store and online purchases through **August 10, 2014**. No promo code needed.

YOU'RE SO CLOSE

Another year of VIB Rouge is just <\$xxx> away. Shop to renew your status for 2015, along with your access to special offers and exclusive events like this.

CHECK YOUR PROGRESS



SPOT IT. SHOP IT.

ACCUSAMUS ET IUSTO

Lorem ipsum dolor amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore aliqua.


ET HARUM QUIDEM


ACCUSAMUS ET IUSTO


Lorem ipsum dolor amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore aliqua.


ET HARUM QUIDEM


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*Select Sephora stores will have different hours; only select Sephora inside JCPenney stores will have closed-door shopping events. Check the RSVP Site for participating stores and exact times.

** Qualified VIB Rouge will earn quadruple points, VIBs will earn triple points and Beauty Insiders will earn double points on merchandise purchases made Sunday, August 3, 2014 through Sunday, August 10, 2014 at 11:59pm PDT. Bonus points will be automatically credited to your BI Accounts the same day of purchase. Points not earned on sales tax, shipping, Sephora gift cards, eGift certificates and prior purchases. This offer is subject to termination by Sephora at its discretion at any time.

† Sephora Makeup Bag with samples and Rouge Tote Bag are only available in Sephora stores during the VIB Rouge Reception with any merchandise purchase of \$35 USD or more. Limit of one of each offer per VIB Rouge client, non-transferable. Guests of VIB Rouge that are Beauty Insiders are also eligible to redeem the Sephora Makeup Bag with samples with any merchandise purchase of \$35 USD or more, limit one per client. Valid while supplies last. Quantities are limited. Sample bag assortment may vary. Not valid on previous purchases, or purchases of eGift certificates and gift cards. Sephora employees are not eligible for offers. No returns or exchanges. These offers are subject to change, alteration or termination by Sephora at its discretion at any time.

[Sephora Shopper], get extra points on all purchases through Sunday, August 10. [View online](#)

FREE 3-DAY SHIPPING ON ORDERS OVER \$50

Your Status: **Beauty Insider** | Point Balance: **650**

SEPHORA

MAKEUP

SKINCARE

FRAGRANCE

OFFERS

SALE

STORES

BEAUTY INSIDER

SUMMER SURGE

We're celebrating you, Beauty Insider. Extra points on all purchases. Once-in-a-lifetime rewards. Indulge your obsession with these special offers exclusively available to our most loyal clients.

BEAUTY INSIDER
2X
POINTS

VIB
3X
POINTS

VIB ROUGE
4X
POINTS

MONDAY, AUGUST 4 - SUNDAY, AUGUST 10*

SHOP NOW >

Online and in stores. No promo code needed.

WANT 3X POINTS ALL WEEK?

Unlock Very Important Beauty Insider (VIB) status during the Summer Surge and enjoy 3X points on all purchases. You're just <\$xx> away.

TAKE IT TO THE NEXT LEVEL >

MOBILE

460 PX

DESKTOP

660 PX

BREAK OPEN THE

BEAUTY BANK

YOU HAVE <XXXX> POINTS.

ONCE-IN-A-LIFETIME REWARDS

Experience the ultimate indulgence—elite, limited-edition rewards curated just for Beauty Insiders and only available online. These extraordinary rewards won't last long—hurry to redeem yours.

10,000 POINTS

CHLOE

FASHION/FRAGRANCE PACKAGE

SEE THEM ALL >

WE'VE PARTNERED WITH STANDOUT BRANDS

Bliss
Bite

Bumble & bumble
Caudalíe
Chloé

Kate Somerville
Murad
Phyto

SEPHORA COLLECTION
Tory Burch

OURS EXCLUSIVELY

REWARD YOURSELF WITH DELUXE MINIS OF PRODUCTS YOU CAN ONLY FIND AT SEPHORA.

100
POINT
REWARD

MARC JACOBS BEAUTY

WATERPROOF GEL CRAYON LINER >

Great for the eyelid and waterline! >>>

—breeziie, VIB Rouge

SHOP AND REDEEM >

100
POINT
REWARD

SEPHORA COLLECTION

STAIN THAT BATHES LIPS IN INTENSE COLOR >

Love the color, goes on smooth, lasts long! >>>

—cindyben, Beauty Insider

SHOP AND REDEEM >

100
POINT
REWARD

OLE HENRIKSEN

MOISTURIZER >

My skin has definitely changed for the better. >>>

—saxinia, VIB Rouge

SHOP AND REDEEM >

100
POINT
REWARD

SEPHORA COLLECTION

SILKY, LIGHTWEIGHT FINISHING POWDER >

My makeup just looks better. Love it. >>>

—love2shophere, VIB

SHOP AND REDEEM >

100
POINT
REWARD

SOAP & GLORY

AWARD-WINNING MOISTURIZER WITH ALOE AND SHEA >

Feels like I'm rubbing silk against my skin. >>>

—CarrieRogers, VIB

SHOP AND REDEEM >

250
POINT
REWARD

NEST

SPICY, EXOTIC BLEND OF JASMINE >

I am going to buy the biggest bottle they make. >>>

—margolis, VIB Rouge

SHOP AND REDEEM >

250
POINT
REWARD

DOLCE&GABBANA

WARM WITH A HINT OF AMBERY-MUSK >

Alluring and feminine without being overpowering. >>>

—Melodytay, VIB

SHOP AND REDEEM >

YOU'RE SO CLOSE

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CHECK YOUR PROGRESS >

EXPLORE YOUR BEAUTY INSIDER BENEFITS >

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VIB
3X
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FASHION/FRAGRANCE PACKAGE

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Bliss
Bite

Bumble & bumble
Caudalíe
Chloé

Kate Somerville
Murad
Phyto

SEPHORA COLLECTION
Tory Burch

OURS EXCLUSIVELY

REWARD YOURSELF WITH DELUXE MINIS OF PRODUCTS YOU CAN ONLY FIND AT SEPHORA.

100
POINT
REWARD

MARC JACOBS BEAUTY

WATERPROOF GEL CRAYON LINER >

Great for the eyelid and waterline! >>>

—breeziie, VIB Rouge

SHOP AND REDEEM >

100
POINT
REWARD

SEPHORA COLLECTION

STAIN THAT BATHES LIPS IN INTENSE COLOR >

Love the color, goes on smooth, lasts long! >>>

—cindyben, Beauty Insider

SHOP AND REDEEM >

100
POINT
REWARD

OLE HENRIKSEN

MOISTURIZER >

My skin has definitely changed for the better. >>>

—saxinia, VIB Rouge

SHOP AND REDEEM >

100
POINT
REWARD

SEPHORA COLLECTION

SILKY, LIGHTWEIGHT FINISHING POWDER >

My makeup just looks better. Love it. >>>

—love2shophere, VIB

SHOP AND REDEEM >

100
POINT
REWARD

SOAP & GLORY

AWARD-WINNING MOISTURIZER WITH ALOE AND SHEA >

Feels like I'm rubbing silk against my skin. >>>

—CarrieRogers, VIB

SHOP AND REDEEM >

250
POINT
REWARD

NEST

SPICY, EXOTIC BLEND OF JASMINE >

I am going to buy the biggest bottle they make. >>>

—margolis, VIB Rouge

SHOP AND REDEEM >

250
POINT
REWARD

DOLCE&GABBANA

WARM WITH A HINT OF AMBERY-MUSK >

Alluring and feminine without being overpowering. >>>

—Melodytay, VIB

SHOP AND REDEEM >

YOU'RE SO CLOSE

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EXPLORE YOUR BEAUTY INSIDER BENEFITS >

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*Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit, sed quia non numquam eius modi tempora incidunt ut labore et dolore magnam aliquam quaerat voluptatem.



100
POINT
REWARD

SEPHORA COLLECTION
STAIN THAT BATHES
LIPS IN INTENSE COLOR ▶
“ Love the color, goes
on smooth, lasts long! ”
-cindyben, Beauty Insider


SHOP AND REDEEM ▶



100
POINT
REWARD

OLE HENRIKSEN
NOURISHING OIL-FREE
MOISTURIZER ▶
“ My skin has definitely
changed for the better. ”
-sasinfla, VIB Rouge


SHOP AND REDEEM ▶



100
POINT
REWARD

MAKE UP FOR EVER
SILKY, LIGHTWEIGHT
FINISHING POWDER ▶
“ My makeup just looks
better. Love it. ”
-love2shophere, VIB


SHOP AND REDEEM ▶



100
POINT
REWARD

SEPHORA COLLECTION
SILKY REPAIRING OIL-SERUM ▶
“ Improved skin texture
in just a week. ”
-superfungirl


SHOP AND REDEEM ▶




100
POINT
REWARD

SOAP & GLORY
AWARD-WINNING MOISTURIZER
WITH ALOE AND SHEA ▶
“ Feels like I'm rubbing
silk against my skin. ”
-CaritoRdquez, VIB

SHOP AND REDEEM ▶



250
POINT
REWARD



BONUS PT(2X,3X,4X) EMAIL BI



NEST

SPICY, EXOTIC BLEND OF JASMINE

“I am going to buy the biggest bottle they make.”

-margolis, VIB Rouge

SHOP AND REDEEM

DOLCE & GABBANA

WARM WITH A HINT OF AMBERY-MUSK

“Alluring and feminine without being overpowering.”

-Melodyfay, VIE

SHOP AND REDEEM

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* Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit, sed quia non numquam eius modi tempora incidunt ut labore et dolore magnam aliquam quaerat voluptatem.

B O N U S P T (2 X , 3 X , 4 X) B I H Q B A N N E R

sign in or register

ACCOUNT

BEAUTY INSIDER

3 FREE SAMPLES

STORES

0 BASKET

SEARCH

SEPHORA

3 FREE SAMPLES
WITH ANY PURCHASE

MAKEUP

SKIN CARE

FRAGRANCE

BATH & BODY

NAILS

HAIR

TOOLS & BRUSHES

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WELCOME JUDEE!

2761 POINTS

Earn 27 points toward your next reward.

CURRENT STATUS: BEAUTY INSIDER

(Only \$75 until you unlock VIB Status)

MY BEAUTY BAG

SEE PAST PURCHASES

BEAUTY INSIDER

FEED YOUR OBSESSION

VIB

TAKE IT TO THE NEXT LEVEL

VIB ROUGE

SEE THE VIEW FROM THE TOP

ADDICTED TO BEAUTY?

EXPLORE THE BENEFITS OF BEING AN INSIDER

OPEN

BEAUTY INSIDER

SUMMER SURGE

BEAUTY INSIDER
2X
POINTS

VIB
3X
POINTS

VIB ROUGE
4X
POINTS

GET EXTRA POINTS ON ALL PURCHASES
THROUGH SUNDAY, AUGUST 10.

Online and in stores. No code necessary.

SHOP NOW

*See terms & conditions.

DISCOVER
BEAUTY INSIDER

Indulge your beauty
obsession—and get
rewarded for it.

WATCH THE VIDEO

MEGA POINTS BIHQ LP

US

sign in or register

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BEAUTY INSIDER

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READY TO GET REWARDED?

SIGN UP NOW

ALREADY AN INSIDER?

SIGN IN

WELCOME

TO THE REWARDS BOUTIQUE

Every dollar spent earns a point that gets you closer to your next beauty fix.

Reward yourself with any combination of offers, up to 0 points.

Been saving your points? It's time to break open your Beauty Bank.

ONCE-IN-A-LIFETIME REWARDS

Experience the ultimate indulgence—limited-edition reward packages curated just for Beauty Insiders by our top brands. They won't last long—hurry to redeem yours.*

SEE ALL REWARDS

SEPHORA BEAUTY INSIDER

SEPHORA COLLECTION

Chloé

BITE

Kate Somerville

Murad

Tory Burch

PHYTO

bliss

Bumble and bumble.

CAUDALÍE

*Available online only with a purchase, while supplies last. Limit one of each offer per client.

Certain reward offers are not available in Canada.

100 POINTS

DELUXE SAMPLES

DR. BRANDT SKINCARE microdermabrasion skin exfoliant

100 Points

SIGN IN TO ACCESS

BAREMINERALS Marvelous Moxie™ Lipstick

100 Points

SIGN IN TO ACCESS

ELIZABETH AND JAMES Nirvana White

100 Points

SIGN IN TO ACCESS

TOO FACED Chocolate Soleil Medium/Deep Matte Bronzer

100 Points

SIGN IN TO ACCESS

250 POINTS

LIMITED-EDITION OBSESSIONS

DIOR Miss Dior Blooming Bouquet

250 Points

SIGN IN TO ACCESS

DOLCE & GABBANA Light Blue

250 Points

SIGN IN TO ACCESS

Sephora Phone Cover

250 Points

SIGN IN TO ACCESS

Sephora Phone Cover

250 Points

SIGN IN TO ACCESS

500 POINTS

CURATED PRODUCT SETS

bareMinerals Beauty BEACH

SIGN IN TO ACCESS

BAREMINERALS BEAUTY AND THE BEACH SET

Gear up for fun in the sun with this set of products that show off a flirty summer style.

500 Points

SIGN IN TO ACCESS

MEGA POINTS BIHQ LP
US

1000 POINTS
POSITIVELY JAW-DROPPING



**BAREMINERALS
BEAUTY AND
THE BEACH
SET**

Gear up for fun in the sun with this set of products that show off a flirty summer style.

500 Points

ADD TO BASKET

2000 POINTS
COMPLETELY MIND-BLOWING



**BAREMINERALS
BEAUTY AND
THE BEACH
SET**

Gear up for fun in the sun with this set of products that show off a flirty summer style.

500 Points

ADD TO BASKET

5000 POINTS
ABSOLUTELY AWE-INDUCING



**BAREMINERALS
BEAUTY AND
THE BEACH
SET**

Gear up for fun in the sun with this set of products that show off a flirty summer style.

500 Points

ADD TO BASKET

10,000 POINTS
UTTERLY OUT-OF-THIS-WORLD



**BAREMINERALS
BEAUTY AND
THE BEACH
SET**

Gear up for fun in the sun with this set of products that show off a flirty summer style.

500 Points

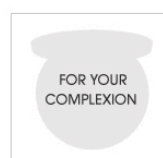
ADD TO BASKET

PERSONALIZED RECOMMENDATIONS

Fill out your profile and we'll recommend what we know you'll love.

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FOR BEAUTY INSIDER ►

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[TO EDIT YOUR PROFILE](#) ▶



A BIRTHDAY GIFT
JUST FOR YOU

Enjoy free minis of **MAKE UP FOR EVER** Rouge Artist Natural lipstick and Smoky Extravagant Mascara. The set will automatically become available during your birthday month.

- Deluxe VIB Rouge gift also includes an Aqua Eyes liner

SEE YOUR OTHER SURPRISES ▶

MEGA POINTS BIHQ LP

CANADA

sign in or register

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3 FREE SAMPLES

STORES

BASKET

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SEPHORA COLLECTION

BITE BEAUTY

Chloé

TORNY BURCH

CAUDALÍE PARIS

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100 POINTS
DELUXE SAMPLES

DR. BRANDT SKINCARE
microdermabrasion skin
exfoliant
100 Points
SIGN IN TO ACCESS

BAREMINERALS
Marvelous Moxie™
Lipstick
100 Points
SIGN IN TO ACCESS

ELIZABETH AND JAMES
Nirvana White
100 Points
SIGN IN TO ACCESS

TOO FACED
Chocolate Soleil
Medium/Deep Matte
Bronzer
100 Points
SIGN IN TO ACCESS

250 POINTS
LIMITED-EDITION OBSESSIONS

DIOR
Miss Dior Blooming
Bouquet
250 Points
SIGN IN TO ACCESS

DOLCE & GABBANA
Light Blue
250 Points
SIGN IN TO ACCESS

Sephora Phone Cover
250 Points
SIGN IN TO ACCESS

Sephora Phone Cover
250 Points
SIGN IN TO ACCESS

500 POINTS
CURATED PRODUCT SETS

bareMinerals
Beauty
& THE
BEACH

500 Points
SIGN IN TO ACCESS

BAREMINERALS
BEAUTY AND
THE BEACH
SET

Gear up for fun in the sun
with this set of products
that show off a flirty
summer style.

1000 POINTS

DESKTOP
660 PX

IPAD
768PX

BI SIGN UP GIFT BIHQ BANNER

sign in or register

ACCOUNT

BEAUTY INSIDER

3 FREE SAMPLES

STORES

BASKET

SEARCH

SEPHORA

3 FREE SAMPLES
WITH ANY PURCHASE

MAKEUP

SKIN CARE

FRAGRANCE

BATH & BODY

NAILS

HAIR

TOOLS & BRUSHES

MEN

GIFTS

SALE

BRANDS

ADVICE

INSPIRE ME

beauty insider > about beauty insider

BEAUTY INSIDER

Rewards Boutique

Personalized Recommendations

About Beauty Insider

About VIB

About VIB Rouge

Program Overview

MY BEAUTY BAG

Purchases

Loves

MY ACCOUNT

My Information

Orders

Payments & Credits

Subscriptions

HELP

READY TO GET REWARDED?

SIGN UP NOW

ALREADY AN INSIDER?

SIGN IN

BEAUTY INSIDER

FEED YOUR OBSESSION

VIB

TAKE IT TO THE NEXT LEVEL

VIB ROUGE

SEE THE VIEW FROM THE TOP

ADDICTED TO BEAUTY?

EXPLORE THE BENEFITS OF BEING AN INSIDER

OPEN

BEAUTY INSIDER

SUMMER SURGE

FREE BENEFIT MASCARA MINI

Become a Beauty Insider today and get a mini Benefit They're Real! mascara **FREE** with your first order.

USE CODE **WELCOME**

Online and In Stores.

JOIN FOR FREE

EARN 2X THE POINTS

Beauty Insiders earn double points on all purchases through **Sunday, August 10**.

NO CODE NECESSARY.

Online & In Stores.

SHOP NOW

DISCOVER BEAUTY INSIDER

Indulge your beauty obsession—and get rewarded for it.

WATCH THE VIDEO

B O N U S P T (2 X , 3 X , 4 X) B D L A R G E

CANADIAN OFFERS

BEAUTY INSIDER SUMMER SURGE

GET EXTRA POINTS ON ALL PURCHASES
THROUGH SUNDAY, AUGUST 10.

SHOP NOW ▶



Online and in stores. No code necessary.

FREE VERSACE GIFT FOR HIM

- Receive a Versace Men's Shave Bag
- Free with the purchase of select Versace colognes
- Use code **VERSACEKIT**



ONLINE ONLY SEE DETAILS ▶

FREE ALGENIST GENIUS CREAM SAMPLES

- Receive a 10-day supply of Algenist's antiaging Genius Cream for firmer, more radiant skin
- Beauty Insiders: Free with C\$35 purchase
- Use code **TRYGENIUS**



ONLINE ONLY SHOP NOW ▶

FREE FRESH LIP TREATMENT DELUXE SAMPLE

- Nourish and protect lips with a deluxe sample of Fresh Sugar Rosé Tinted Lip Treatment SPF 15
- Beauty Insiders: Free with C\$35 purchase
- Use code **FRESHROSE**



ONLINE ONLY SEE FULL SIZE ▶

FREE FORMULA X SAMPLE

- Receive a deluxe sample of Formula X nail lacquer in one of three vivid shades
- Beauty Insiders: Free with C\$35 purchase
- Use code **FORMULAX**



ONLINE ONLY SEE FULL SIZE ▶

TOO FACED SEXY LIPS & LASHES DUO FOR C\$18 (C\$30 VALUE)

- Create dramatic lashes with Better

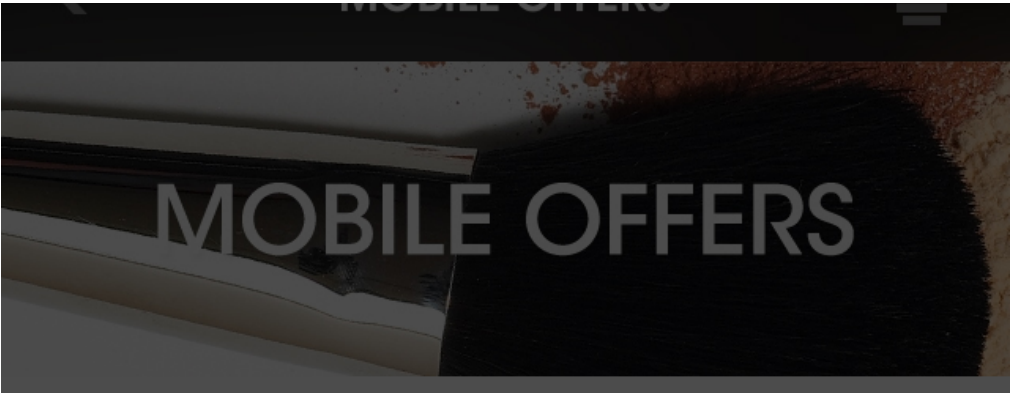


FREE NUDE SKINCARE SAMPLE SET

- Receive a NUDE Skincare Advanced



B O N U S P T (2 X , 3 X , 4 X) B D M O B I L E A P P



BEAUTY INSIDER
SUMMER SURGE

BEAUTY INSIDER
2X
POINTS

VIB
3X
POINTS

VIB ROUGE
4X
POINTS

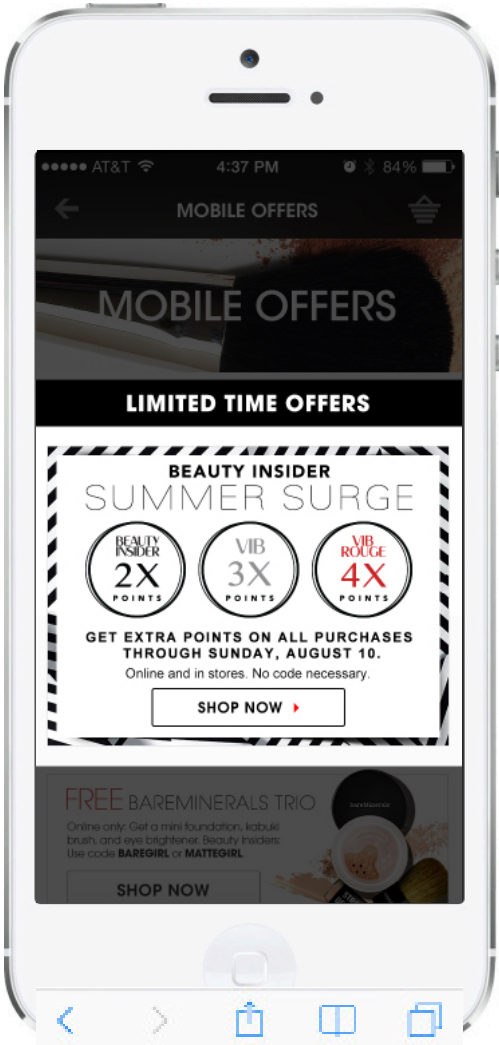
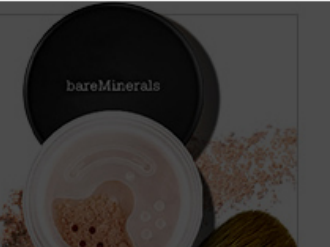
GET EXTRA POINTS ON ALL PURCHASES
THROUGH SUNDAY, AUGUST 10.
Online and in stores. No code necessary.

SHOP NOW ▶

FREE BAREMINERALS TRIO

Online only: Get a mini foundation, kabuki brush, and eye brightener. Beauty Insiders: Use code **BAREGIRL** or **MATTEGIRL**.

SHOP NOW



B O N U S P T (2 X , 3 X , 4 X) S E A R C H B A N N E R

EXTRA

POINTS FOR BEAUTY INSIDERS

2X, 3X, & 4X POINTS ON ALL PURCHASES UNTIL SUNDAY, AUGUST 10

SEE DETAILS ▶

BEAUTY INSIDER

2X

POINTS

VIB

3X

POINTS

VIB ROUGE

4X

POINTS

NO CODE

NECESSARY

LIMITED TIME OFFERS

BEAUTY INSIDER
SUMMER SURGE

BEAUTY INSIDER
2X
POINTS

VIB
3X
POINTS

VIB ROUGE
4X
POINTS

GET EXTRA POINTS ON ALL PURCHASES
THROUGH SUNDAY, AUGUST 10.
Online and in stores. No code necessary.

SHOP NOW ▶

(Sephora Shopper), join Beauty Insider and get a free gift. [View details](#)

Join Beauty Insider and start earning points »

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[SALE](#)
[STORES](#)

[ADDICTED TO BEAUTY? JOIN THE CLUB](#)

It's free, easy, and you'll earn points with every purchase. When you become a Beauty Insider, you'll receive:

A BIRTHDAY GIFT EACH YEAR
 FREE BEAUTY CLASSES
 PRODUCT REWARDS
 SEASONAL PROMOTIONS

[JOIN NOW FOR FREE](#)

SIGN UP NOW AND GET:

• A **free** mini Benefit They're Real!—our #1 mascara. Use code **WELCOME**.
 • **2X points** on all purchases through Sunday, August 10. No code needed.

[SHOP NOW](#)

OURS EXCLUSIVELY
 REWARD YOURSELF WITH DELUXE MINIS OF PRODUCTS YOU CAN ONLY FIND AT SEPHORA.

100 POINT REWARD

MARC JACOBS BEAUTY
 WATERPROOF GEL CRAYON LINER •

“Great for the eyelid and waterline!”
 —brezlie, VIB Rouge

[SHOP AND REDEEM](#)

100 POINT REWARD

SEPHORA COLLECTION
 STAIN THAT BATHES LIPS IN INTEREST COLOR •

“Love the color, goes on smooth, lasts long!”
 —cindyben, Beauty Insider

[SHOP AND REDEEM](#)

100 POINT REWARD

OLE HENRIKSEN
 NOURISHING OIL-FREE MOISTURIZER •

“My skin has definitely changed for the better.”
 —sashita, VIB Rouge

[SHOP AND REDEEM](#)

100 POINT REWARD

MAKE UP FOR EVER
 SILKY, LIGHTWEIGHT FINISHING POWDER •

“My makeup just looks better. Love it.”
 —love2hephore, VIB

[SHOP AND REDEEM](#)

100 POINT REWARD

SEPHORA COLLECTION
 SILKY REPAIRING OIL-SERUM •

“Improved skin texture in just a week.”
 —superstargirl

[SHOP AND REDEEM](#)

100 POINT REWARD

SOAP & GLORY
 AWARD-WINNING MOISTURIZER WITH ACID AND SHEA •

“Feels like I’m rubbing silk against my skin.”
 —CarrieRogue, VIB

[SHOP AND REDEEM](#)

250 POINT REWARD

NEST
 SPICY, EXOTIC BLEND OF JASMINE •

“I am going to buy the biggest bottle they make.”
 —margalis, VIB Rouge

[SHOP AND REDEEM](#)

DOLCE&GABBANA
 WARM WITH A HINT OF AMBERY-MUSK •

“Alluring and feminine without being overpowering.”
 —Melodyday, VIB

[SHOP AND REDEEM](#)

ADDICTED TO BEAUTY? JOIN THE CLUB »

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SEE HOW SEPHORA GETS MOBILE •

THE Beauty BOARD
 SHARE, SHOP, AND BROWSE THE GALLERY •

GET A CUSTOM MAKEOVER •


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* Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit, sed quia non numquam eius modi tempora incidunt ut labore et dolore magnam aliquam quaerat voluptatem.

BONUS PT(2X,3X,4X) EMAIL NON BI




100
POINT
REWARD

MAKE UP FOR EVER
SILKY, LIGHTWEIGHT
FINISHING POWDER ▶

“ My makeup just looks better. Love it. ”

—love2shophere, VIB

SHOP AND REDEEM ▶




100
POINT
REWARD

SEPHORA COLLECTION
SILKY REPAIRING OIL-SERUM ▶

“ Improved skin texture in just a week. ”

—superfungirl

SHOP AND REDEEM ▶




100
POINT
REWARD

SOAP & GLORY
AWARD-WINNING MOISTURIZER
WITH ALOE AND SHEA ▶

“ Feels like I'm rubbing silk against my skin. ”

—CaritoRdquez, VIB

SHOP AND REDEEM ▶




250
POINT
REWARD

NEST
SPICY, EXOTIC BLEND OF JASMINE ▶

“ I am going to buy the biggest bottle they make. ”

—margolis, VIB Rouge

SHOP AND REDEEM ▶



DOLCE&GABBANA
WARM WITH A HINT OF AMBERY-MUSK

“ Alluring and feminine without being overpowering. ”

—Melodyfay, VIB

SHOP AND REDEEM ▶

ADDICTED TO BEAUTY? JOIN THE CLUB ▶

B O N U S P T (2 X , 3 X , 4 X) E M A I L V I B

[Sephora Shopper], get extra points on all purchases through Sunday, August 10. [View online](#)

FREE 3-DAY SHIPPING ON ORDERS OVER \$50 Your Status: **Very Important Beauty Insider** | Point Balance: **650**

SEPHORA

MAKEUP SKINCARE FRAGRANCE OFFERS SALE STORES

BEAUTY INSIDER

SUMMER SURGE

We're celebrating you, Beauty Insider. Extra points on all purchases. Once-in-a-lifetime rewards. Indulge your obsession with these special offers exclusively available to our most loyal clients.

BEAUTY INSIDER
2X
POINTS

VIB
3X
POINTS

VIB ROUGE
4X
POINTS

MONDAY, AUGUST 4 – SUNDAY, AUGUST 10*

SHOP NOW ▶

Online and in stores. No promo code needed.

WANT 4X POINTS ALL WEEK?

Unlock VIB Rouge status during the Summer Surge and enjoy 4X points on all purchases. You're just <\$xx> away from the highest level of beauty addiction.

TAKE IT TO THE NEXT LEVEL ▶

BREAK OPEN THE
BEAUTY BANK

YOU HAVE <XXXX> POINTS.

ONCE-IN-A-LIFETIME
REWARDS

Experience the ultimate indulgence—elite, limited-edition rewards curated just for Beauty Insiders and only available online. These extraordinary rewards won't last long—hurry to redeem yours.

10,000 POINTS
CHLOE
FASHION/FRAGRANCE
PACKAGE

SEE THEM ALL ▶

WE'VE PARTNERED WITH STANDOUT BRANDS

Bliss
Bite

Bumble & bumble
Caudalíe
Chloé

Kate Somerville
Murad
Phyto

SEPHORA COLLECTION
Tory Burch

OURS EXCLUSIVELY

REWARD YOURSELF WITH DELUXE MINIS OF PRODUCTS
YOU CAN ONLY FIND AT SEPHORA.

100
POINT
REWARD

MARC JACOBS BEAUTY
WATERPROOF GEL CRAYON LINER ▶

“Great for the eyelid
and waterline!”
—breeziie, VIB Rouge

SHOP AND REDEEM ▶

BONUS PT(2X,3X,4X) EMAIL VIB



SEPHORA COLLECTION

STAIN THAT BATHES LIPS IN INTENSE COLOR ▶

“ Love the color, goes on smooth, lasts long! ”
-cindyben, Beauty Insider

SHOP AND REDEEM ▶



OLE HENRIKSEN

NOURISHING OIL-FREE MOISTURIZER ▶

“ My skin has definitely changed for the better. ”
-sasinfla, VIB Rouge

SHOP AND REDEEM ▶



MAKE UP FOR EVER

SILKY, LIGHTWEIGHT FINISHING POWDER ▶

“ My makeup just looks better. Love it. ”
-love2shophere, VIB

SHOP AND REDEEM ▶



SEPHORA COLLECTION

SILKY REPAIRING OIL-SERUM ▶

“ Improved skin texture in just a week. ”
-superfungirl

SHOP AND REDEEM ▶



SOAP & GLORY

AWARD-WINNING MOISTURIZER WITH ALOE AND SHEA ▶

“ Feels like I'm rubbing silk against my skin. ”
-CaritoRdiguez, VIB

SHOP AND REDEEM ▶



B O N U S P T (2 X , 3 X , 4 X) E M A I L V I B



NEST

SPICY, EXOTIC BLEND OF JASMINE ▶

“ I am going to buy the biggest bottle they make. ”

-margolis, VIB Rouge

SHOP AND REDEEM ▶



DOLCE&GABBANA

WARM WITH A HINT OF AMBERY-MUSK

“Alluring and feminine without being overpowering.”

-Melodyfay, VIB

SHOP AND REDEEM ►

YOU'RE SO CLOSE

Another year of VIB ROUGE is just **<\$xx>** away. Shop to renew your status for 2015 and maintain your access to bigger, better benefits.

CHECK YOUR PROGRESS ▶



EXPLORE YOUR VIB BENEFITS ▶

FOLLOW US ON



YouTube



SEE HOW SEPHORA
GETS MOBILE ▶

THE *Beauty* BOARD

SHARE, SHOP, AND BROWSE
THE GALLERY ▶



**GET A CUSTOM
MAKEOVER ▶**

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* Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit, sed quia non numquam eius modi tempora incidunt ut labore et dolore magnam aliquam quaerat voluptatem.

8 / 6 B O N U S P T (2 X , 3 X , 4 X) E M A I L B A N N E R

BEAUTY INSIDER

SUMMER SURGE

Celebrate with extra points on all online and in store purchases through Sunday, August 10*

JOIN FOR FREE ▶

BEAUTY INSIDER

2X

POINTS

VIB

3X

POINTS

VIB ROUGE

4X

POINTS

No code necessary.

BEAUTY INSIDER

SUMMER SURGE

Celebrate with extra points on all online and in store purchases through Sunday, August 10*

SHOP NOW ▶

BEAUTY INSIDER

2X

POINTS

VIB

3X

POINTS

VIB ROUGE

4X

POINTS

No code necessary.

BEAUTY INSIDER

SUMMER SURGE

Celebrate with extra points on all online and in store purchases through Sunday, August 10*

SHOP NOW ▶

BEAUTY INSIDER

2X

POINTS

VIB

3X

POINTS

VIB ROUGE

4X

POINTS

No code necessary.

8 / 8 B O N U S P T (2 X , 3 X , 4 X) E M A I L B A N N E R

LAST CHANCE

BEAUTY INSIDER

SUMMER SURGE

Celebrate with extra points on all online and in store purchases through Sunday, August 10*

JOIN FOR FREE ▶

BEAUTY INSIDER
2X
POINTS

VIB
3X
POINTS

VIB ROUGE
4X
POINTS

No code necessary.

LAST CHANCE

BEAUTY INSIDER

SUMMER SURGE

Celebrate with extra points on all online and in store purchases through Sunday, August 10*

SHOP NOW ▶

BEAUTY INSIDER
2X
POINTS

VIB
3X
POINTS

VIB ROUGE
4X
POINTS

No code necessary.

LAST CHANCE

BEAUTY INSIDER

SUMMER SURGE

Celebrate with extra points on all online and in store purchases through Sunday, August 10*

SHOP NOW ▶

BEAUTY INSIDER
2X
POINTS

VIB
3X
POINTS

VIB ROUGE
4X
POINTS

No code necessary.

8 / 6 B O N U S P T (2 X , 3 X , 4 X)
M I G R A T I O N B A N N E R

BEAUTY INSIDER

SUMMER SURGE


Celebrate with extra points on all online and in store purchases through Sunday, August 10*

JOIN FOR FREE ▶

BEAUTY INSIDER
2X
POINTS

VIB
3X
POINTS

VIB ROUGE
4X
POINTS



SIGN UP NOW AND GET:

• A **free** mini Benefit They're Real!—our #1 mascara.
Use code **WELCOME**.

• **2X points** on all purchases through Sunday, August 10.
No code needed.

SHOP NOW ▶

BEAUTY INSIDER

SUMMER SURGE

Celebrate with extra points on all online and in store purchases through **Sunday, August 10***

SHOP NOW ▶

BEAUTY INSIDER
2X
POINTS

VIB
3X
POINTS

VIB ROUGE
4X
POINTS

WANT 3X POINTS ALL WEEK?

Unlock Very Important Beauty Insider (VIB) status during the Summer Surge and enjoy **3X points** on all purchases. You're just <\$xx> away from the next level of beauty addiction.

TAKE IT TO THE NEXT LEVEL ▶

No code necessary.

BEAUTY INSIDER

SUMMER SURGE

Celebrate with extra points on all online and in store purchases through **Sunday, August 10***

SHOP NOW ▶

BEAUTY INSIDER
2X
POINTS

VIB
3X
POINTS

VIB ROUGE
4X
POINTS

WANT 4X POINTS ALL WEEK?

Unlock VIB Rouge status during the Summer Surge and enjoy **4X points** on all purchases. You're just <\$xx> away from the highest level of beauty addiction.

TAKE IT TO THE NEXT LEVEL ▶

No code necessary.

MEGA PT(2X,3X,4X) REWARDS LP

MOBILE APP

9:41 AM

100%

REWARDS

3

Previous Points Balance

250

Points Earned Today

+100

Points Redeemed

0

NEW BEAUTY BANK BALANCE

350

BEAUTY INSIDER REWARDS

BEEN SAVING YOUR POINTS?
IT'S TIME TO BREAK OPEN YOUR BEAUTY BANK.

ONCE-IN-A-LIFETIME REWARDS

Experience the ultimate indulgence—limited-edition reward packages curated just for Beauty Insiders. They won't last long—hurry to redeem yours.*

SEPHORA
BEAUTY
INSIDER

SEPHORA COLLECTION

bliss

Chloé

CAUDALÍE

Kate
Somerville

Bumble and bumble.

BITE

PHYTO

TORY BURCH

Murad

100 POINTS DELUXE SAMPLES

smashbox

PHOTO FINISH
FOUNDATION PRIMER
UNPOMMÉ
OIL FREE
NON GREAS
25 fl. oz. / 731 ml

LANCÔME
DEFINICILS - High
Definition Mascara

SMASHBOX Iconic
Photo Finish
Foundation Primer
100 POINTS

ADD REWARD

LANCÔME
DEFINICILS - High
Definition Mascara
100 POINTS

ADD REWARD

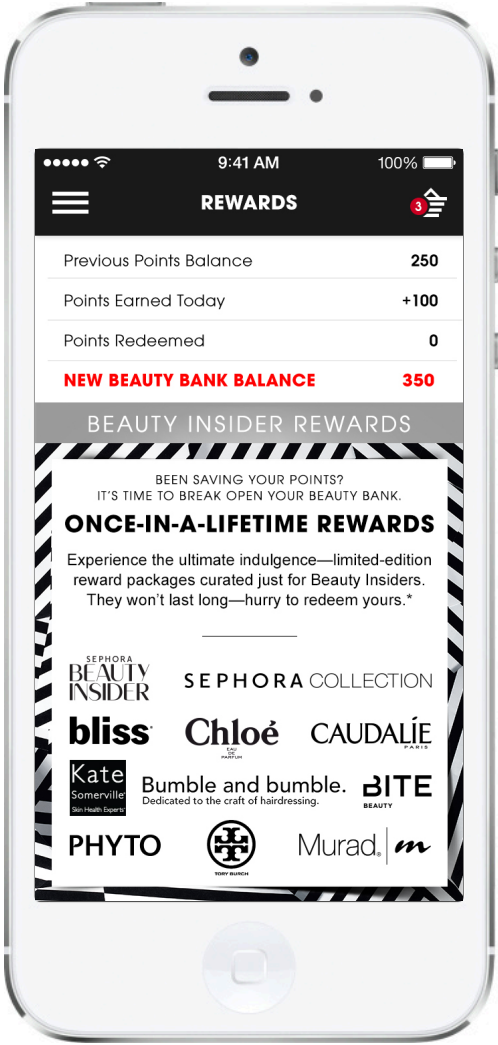
250 POINT REWARDS

DAISY
MARC JACOBS

CHLOE

MARC JACOBS
DAISY
250 POINTS

CHLOE
250 POINTS



LIMITED TIME OFFERS

ONCE-IN-A-LIFETIME REWARDS

Get your heart racing with once-in-a-life time
luxurious rewards from our top brands.

SEE DETAILS ▶

MEGA PT(2X,3X,4X) WS/BD SMALL

FREE BENEFIT MASCARA MINI

- Join Beauty Insider and get a deluxe sample of Benefit They're Real! Mascara with your first purchase.
- Use code **WELCOME**



ONLINE & IN STORES JOIN NOW FOR FREE ▶

MEGA PT(2X,3X,4X) WS MOBILE APP

GET A FREE BENEFIT
THEY'RE REAL! MINI

Become a Beauty Insider and get a free
mini our of #1 mascara. Online and in store.

USE CODE: **WELCOME**

JOIN NOW FOR FREE



BONUS PT(2X,3X,4X) SEARCH BANNER



MEGA PT(2X,3X,4X) BIHQ
MOBILE APP

LIMITED TIME OFFERS

GET A FREE BENEFIT
THEY'RE REAL! MINI

Become a Beauty Insider and get a free
mini our of #1 mascara. Online and in store.

USE CODE: **WELCOME**

JOIN NOW FOR FREE



The image is a vertical collage of four promotional banners for Sephora.
1. The top banner has a black and white striped border and promotes the 'LAST CHANCE BEAUTY INSIDER SUMMER SURGE'. It features three circular icons for 2X, 3X, and 4X points multipliers.
2. The second banner, also with a striped border, is for the 'CELEBRATE YOUR OBSESSION SUMMER SURGE PARTY SET'. It displays a collection of beauty products including mascara, lipstick, and various skincare items.
3. The third banner, titled 'SPOT IT. SHOP IT.', contains two columns of product recommendations with placeholder text like 'FPO P/U TBD BEST SELLING BOTNAV'.
4. The bottom banner, titled 'BIG NEWS IN LIP', features a close-up of red lips and promotes 'THE COLOR MELTS: MATTE' lipstick by Marc Jacobs.

REPORT NUMBER: JPL 94-001 REPORT NUMBER: 201 RELEASE REPORT NUMBER: 1994-001 201 1994-001

This document exists in English and also in Chinese and in Vietnamese. In the event of any discrepancy between the English and Chinese versions, the English version shall prevail. In the event of any discrepancy between the English and Vietnamese versions, the Vietnamese version shall prevail.

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SAMPLE BAG BIHQ BANNER

RECOGNIZED

FOR A LIMITED
TIME ONLY

SUMMER SURGE PARTY SET

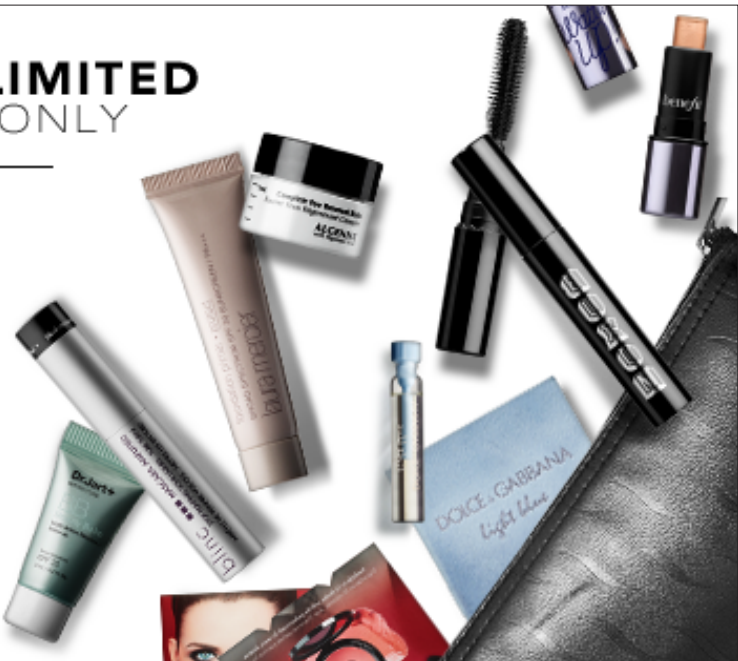
VIB & VIB ROUGE ONLY:

Get 8 FREE samples in a luxe black bag—a collection of must-haves for our most beauty-addicted members.

Online only. While supplies last.

USE CODE **PARTYSET**

SEE DETAILS ▶



UNRECOGNIZED

FOR A LIMITED
TIME ONLY

SUMMER SURGE PARTY SET

VIB & VIB ROUGE ONLY:

Get 8 FREE samples in a luxe black bag—a collection of must-haves for our most beauty-addicted members.

Online only. While supplies last.

JOIN NOW TO UNLOCK THE CODE ▶

